Shows how many Instagrammers follow you

Features offered by Instagram to alter photos

Photo-sharing

Features offered by Instagram to alter videos

Photo-shape with tagged Instagrammers

Hashtag

disappearing slideshow

Stories

Layout

Collage

Time-lapse video

Hyperlapse

Loop short video

Boomerang

Hashtags

To send a direct message to other Instagrammers

To leave a comment on a photo

To show you like a photo

Followers

Comments

Likes

Identity people

Geotag

tag

Show where the photo was taken

Identiﬁes a user

Instagram direct

Direct way to Instagrammer

Instagrammer

By posting photos, Instagrammers are photo-sharing

Photos

Kinds of filters

Normal

Clarendon

Juno

Valencia

Video

Hyperlapse

Boomerang

Views

Shares

How many people have viewed your photos?

How many people have shared your photos?

The stories function makes a slideshow of photos that disappears after 24 hours

The layout function makes a collage of selected photos

The hyperlapse function creates a time lapse of videos

The boomerang function plays a video over and over in a loop

*All images are the icons used by Instagram that act as pictographs of the terminology